

Printing Checklist Form

- Check briefing form that all specifications have been followed
- Check colours (CMYK if print, RGB if digital)
- Create print layout - Include live area, bleed area, trim lines and crop marks
- Make a decision about type of black to use if there is black colour used in the design
- Make sure that fonts are imbedded in print ready PDF
- Check that no files are incomplete or corrupt
- Proof read text
- Remove unused colors
- Check that image resolution is correct (300 dpi)
- Make sure to collect all fonts, links and images when packaging file for printing
- If using sport colours, remember to specify them
- Make sure lines/rules are 1/2pt or more
- Check print-ready PDF that everything looks right